

Your contact to the **stocking and logistic decision-makers** in Denmark

MAGAZINE

WEBSITE



Doosan Gaffeltruck Danmark øger forhandlernettet



To nye forhandlere styrker Doosan Gaffeltrucks salg- og servicenet i Danmark. Den kortere reaktionstid kommer kunderne til gavn

Doosan Gaffeltruck Danmark A/S har i 2015 en rigtig stor udfordring, hvis den blev løst, ville mange fabriksnye maskiner blive solgt til 10 kunder i Danmark. Det er en udfordring, fordi 2015 fortsætter Danmark med at være et stort marked for forkløbere. Vi har her i starten af 2016 fået to nye forhandlere, som

vi har været i gang med at etablere et netværk af forhandlere og servicecentre. Det er en udfordring, fordi 2015 fortsætter Danmark med at være et stort marked for forkløbere. Vi har her i starten af 2016 fået to nye forhandlere, som

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Doosan er for rigtig meget på Lager & Transport Magasinet. Doosan er for rigtig meget på Lager & Transport Magasinet. Doosan er for rigtig meget på Lager & Transport Magasinet.



Better Mobility. Better Life. **TENET**



Tysk teknologikoncern opkøber Qubiq Logistics

Vækstmulighederne er forstærket med salget til den internationale teknologikoncern Körber AG med hovedsæde i Hamborg

Den tyske teknologikoncern Körber AG har købt den danske teknologikoncern Qubiq Logistics. Qubiq Logistics er en af de største teknologikoncerner i Danmark. Qubiq Logistics er en af de største teknologikoncerner i Danmark. Qubiq Logistics er en af de største teknologikoncerner i Danmark.

NOVOSPRINT Verdens hurtigste rolleport



■ **Hurtig:** Ingen CRASH risiko, omfattende fuld gennemførelsesforløb

■ **Økonomisk:** Effektiv og energibesparende pga. hastighed 5 m/s

■ **Effektiv:** Ideal løsning for alle logistik og lager løsninger

■ **Kvalitet:** MADE IN GERMANY af Butzbach. Salg og service ved Niels Burcharth A/S. Deres garanti for pålidelig, effektiv og økonomisk drift.



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NO. 1 – 6 MARCH WEEK 10

Deadline 9 February

- Storage hotels
- Storage structure
- IT – bar codes – inventory control
- Trade fair: Transport 2017, Herning
- Trade fair: LogiMAT 2017, Stuttgart

NO. 2 – 18 APRIL WEEK 16

Deadline 21 March

- Gates
- Truck and internal transport
- Storage structure
- IT – bar codes – inventory control
- Trade fair: Transport Logistic, IFOY Award 2017, Munich

NO. 3 – 15 MAY WEEK 20

Deadline 12 April

- Ports
- Storage structure
- IT – bar codes – inventory control
- Transport – Vans

NO. 4 – 9 JUNE WEEK 23

Deadline 11 May

- Truck and internal transport
- Storage structure
- IT – bar codes – inventory control
- e-commerce and package distribution

NO. 5 – 18 SEPTEMBER WEEK 38

Deadline 24 August

- Storage hotels
- Storage structure
- IT – bar codes – inventory control
- Trade fair: hi 2017, Herning

NO. 6 – 10 OCTOBER WEEK 41

Deadline 13 September

- Gates
- Truck and internal transport
- Storage structure
- IT – bar codes – inventory control

NO. 7 – 10 NOVEMBER WEEK 45

Deadline 16 October

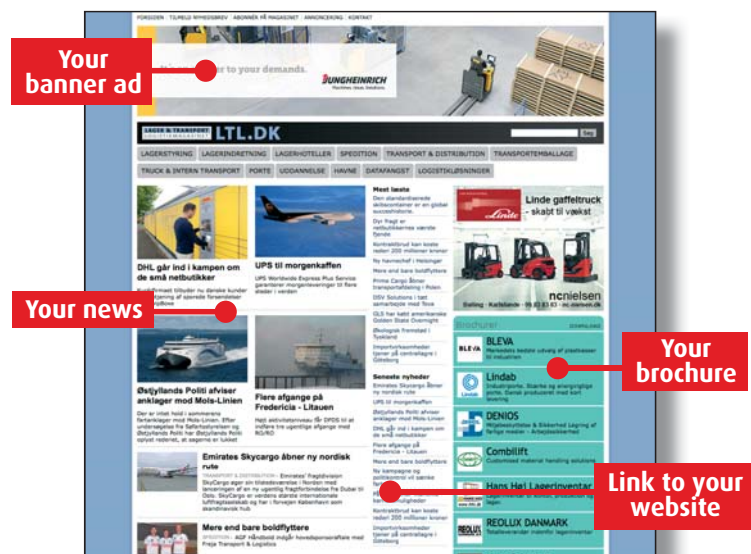
- Ports
- Storage structure
- Transport and forwarding of goods
- Robot technology

NO. 8 – 5 DECEMBER WEEK 49

Deadline 10 November

- Truck and internal transport
- Storage structure
- IT – bar codes – inventory control
- e-commerce and package distribution

Advertise on our site LTL.dk

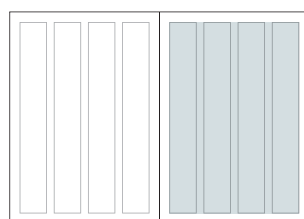


Consultancy

Our advertising department gives professional advice the highest priority. We have a solid foundation for a thorough counseling regarding advertising. Of course we can also help with the actual artwork.

Preben Reinholdt Andersen,
andersen@odsgard.dk, tel. +45 46 93 66 14

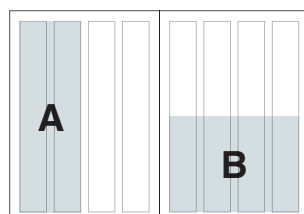
Sizes and prices in 4 colours



Price
2,658 EUR

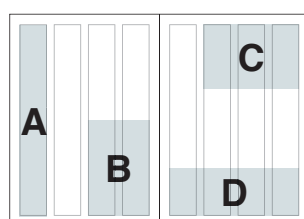
1/1 page
Width x height:
184 x 270 mm

To the edge (cut):
210 x 297 mm
+ 3 mm on all 4 sides



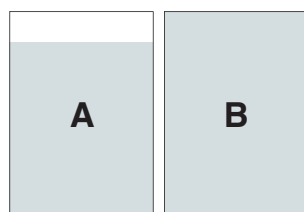
1,852 EUR

1/2 page
Width x height:
A: 90 x 270 mm
B: 184 x 132 mm



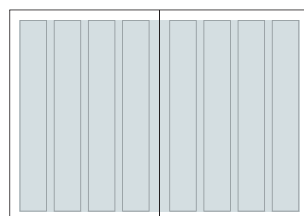
1,181 EUR

1/4 page
Width x height:
A: 43 x 270 mm
B: 90 x 132 mm
C: 137 x 86 mm
D: 184 x 63 mm



Back page
Width x height:
A: 210 x 237 mm **2,523 EUR**
B: 210 x 297 mm **3,195 EUR**

Back page format **A:**
+ 3 mm on bottom and sides
Back page format **B:**
+ 3 mm on all 4 sides



4,000 EUR

Double page (Spread)
Width x height:
390 x 270 mm

To the edge (cut):
420 x 297 mm
+ 3 mm on all 4 sides

Become a member of Lager & Transport and get:

50 percent discount on all banner ads on LTL.dk and in the newsletter.

Links to own website on all articles that deal with a particular theme eg. food packaging – 3 pieces.

Brochure on LTL.dk – 1 pc.

Your press releases on LTL.dk – max 6 pieces.

Price for 12 months 913 EUR

NEW

Get an advertorial in the magazine

With advertorial you can bring news about your products and solutions. We stand ready to help you get written your advertorial, so you get the right message out to the readers.

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Discount

3 - 4 placements ÷20 %
5 - 7 placements ÷25 %
8 or more placements..... ÷30 %

Cross media discount! We can offer a discount, when advertising in one or more of our magazines: Lager & Transport – Logistikmagasinet, PackMarkedet, Byggeri, BygTek, Mester & Svend, Puff and Telekommunikation.

Ads must be ordered at the same time and published within 12 months.

Placement surcharge

Placement surcharge: Page 5: +10 %, page 7: +10 %.

Inserts

An insert is an effective Direct Mail, ensuring your message a great attention and leaves a positive impression by the readers.

Please ask for special quotation.

General information

All prices are exclusive VAT and possible artwork.

Ads must be delivered as a hi-res CMYK-separated PDF-file by e-mail to ads@odsgard.dk.

Recommended colour profile: ISOcoated_v2_300_eci
Recommended resolution: 254 dpi (100 pixel per cm)

Paper: 115 g gloss

Magazine size: A4 (w: 210 mm, h: 297 mm)

'Lager & Transport' undertakes no responsibility for errors in the submitted electronic ad material, for material handed in too late, as well as strikes and other kinds of force majeure cannot lead to 'Lager & Transport' being liable in any damages.

A 5 % reimbursement is granted for completely ready material provided by approved advertising/media agencies. Inserts are exempt from reimbursement.

Media adviser:

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Ad material: mail to ads@odsgard.dk

LAGER & TRANSPORT
LOGISTIKMAGASINET

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Your contact to the **stocking and logistic decision-makers** in Denmark

'Lager & Transport – Logistikmagasinet' is the leading magazine for stock handling, logistics and internal transport.

In a market with increasing demand for efficiency in the supply chain, effective solutions for storage and logistics will prove still more important.

'Lager & Transport – Logistikmagasinet' deals with all issues, questions and the way the problems present themselves in connection with logistics and the flow of goods through supply channels.

We look closely at case stories, news from all over the World, trends and tendencies. Debates on legislation and political views are mixed with reports from leading fairs, as well as debates on technical advances, environmental correct solutions and development of efficient transportation.

All to illustrate how to get the goods as quickly and as cheap as possible through the supply channels to create value and competitive advantages for logistics customers.

The readership is decision-makers from manufacturing and stocking companies as well as larger transportation companies and public authorities.

Editorial:

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5,803

DANSKE MEDIERS OPLAGSKONTROL Latest controlled net distribution according to Danish Media Audit of Circulations: 5,803 copies. Period: 1/7-2015 to 30/6-2016

'Lager & Transport – Logistikmagasinet' is sent with decision-maker's name printed on the magazine (or on the foil)

Odsgard Media publish the trade journals Byggeri, BygTek, Mester & Svend, Puff, Telekommunikation, Lager & Transport – Logistikmagasinet and PackMarkedet and the handbook 'Branchevejviser for Træløst & Byggemarkeder, BTB'. On the web we stand behind UgensErhverv.dk, Byggeri.dk, BygTek.dk, MesterGuiden.dk, BygJob.dk, PackM.dk, LTL.dk and Telekommunikation.dk



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Contact

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