

# BYG • TEK

Det aktuelle byggemagasin for projekterende og udførende mestre

27. Årgang - Nr. 4 - 6. Maj 2009

## Til kamp for lærepladserne

DA, LO og undervisningsministeren vil få flere mestre til at tage lærlinge. Midlerne kan være fremrykning af offentlige investeringer, større dækning af udgifter for mestre og genindførelse af skolepraktik.

Læs side 6



## Stilladsbranchen mod lysere tider

Stilladsbranchen har tegnet sig for rigtig mange af Arbejdstilsynets påbud i de senere år. Nu skal uddannelse og en granskning af årsager til påbuddene vende udviklingen.

Læs side 8

## Maskintræf i Vandel

Maskinauktion og kåring af landets bedste rendegravefører på den arbejdende entreprenørmaskinmesse E 09 i Vandel.

Læs side 10

## Vækst i lovpligtige energieftersyn

Flere virksomheder er nu blevet akkrediteret til at udføre det lovpligtige 5-års energieftersyn af større ventilations- og klimaanlæg. Og efterspørgslen på eftersynet vokser nu.

Læs side 17

Dette nummer af BygTek distribueres i 28.517 eksemplarer



Fotos: Michael Rughede og Københavns Ejendomme.

Læs side 4

# Grænser for PCB

Sundhedsstyrelsen har netop sat grænser for, hvor meget PCB der må være i indeluften. Flere end 20.000 bygninger overskrider værdierne, viser en ny rapport fra SBI.

## Tyverisikring



- Reducér svindet af værktøj
- Mærkning er en synlig præventiv sikring
- Værktøjet får et unikt nummer - bruges til værktøjslister

Tlf. 70 22 60 06 • [www.crimecode.com](http://www.crimecode.com)

**crimecode.com**

## Nyheder fra byggeriet

- tilmeld dig nyhedsbrevet på

[www.ue.dk](http://www.ue.dk)

**UGENS ERHVERV**

# E 09

Besøg E 09  
14. - 16. maj

Erhvervspark Vandel

[www.e09.dk](http://www.e09.dk)

# Issue dates & features

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## **NO. 1 – 4 FEBRUARY WEEK 5**

### **Deadline 15 January**

- Energy renovation and low-energy
- Working environment and security

## **NO. 2 – 4 MARCH WEEK 9**

### **Deadline 12 February**

- TUN BYG 2010 – Fredericia 16-19 March

## **NO. 3 – 9 APRIL WEEK 14 EXTENDED NO.**

### **Deadline 16 March**

- Interior construction
- Paving and green care
- Cars
- Craftsmans test

## **NO. 4 – 6 MAY WEEK 18 EXTENDED NO.**

### **Deadline 16 April**

- Around construction
- El & Teknik Exhibition – Odense Congress Center, 18-20 May

## **NO. 5 – 3 JUNE WEEK 22**

### **Deadline 17 May**

- Roads and bridges
- Machinery and material
- Cars

## **NO. 6 – 25 JUNE WEEK 25**

### **Deadline 7 June**

- Sustainable constructions
- Industrial buildings

## **NO. 7 – 19 AUGUST WEEK 33 EXTENDED NO.**

### **Deadline 30 June**

- Interior construction
- Cars
- Floor Exhibition 2010 – Herning 24-26 August

## **NO. 8 – 9 SEPTEMBER WEEK 36**

### **Deadline 23 August**

- Around construction
- IT and mobil phones

## **NO. 9 – 30 SEPTEMBER WEEK 39**

### **Deadline 13 September**

- Concrete and sewage systems
- Winter construction

## **NO. 10 – 21 OCTOBER WEEK 42 EXTENDED NO.**

### **Deadline 4 October**

- Energy renovation and low-energy
- Cars
- Craftsmans test

## **NO. 11 – 18 NOVEMBER WEEK 46**

### **Deadline 1 November**

- Sustainable constructions
- Decomposition

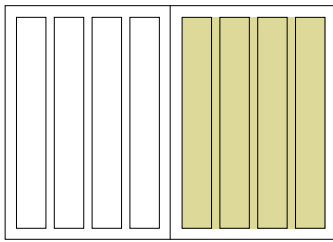
## **NO. 12 – 9 DECEMBER WEEK 49**

### **Deadline 19 November**

- Interior construction

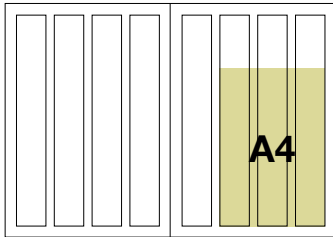
# Ad information

## Sizes and prices



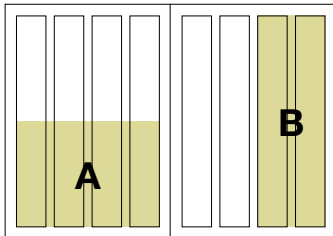
**1/1 page** Price b/w  
**43,100 DKK**

Width x height:  
256 x 370 mm



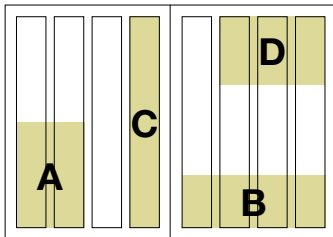
**DIN A4-size** Price b/w  
**31,400 DKK**

Width x height:  
190 x 266 mm



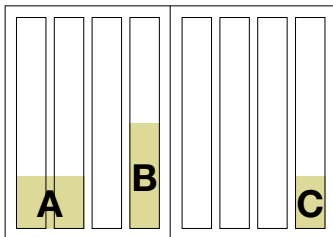
**1/2 page** Price b/w  
**21,500 DKK**

Width x height:  
**A:** 256 x 176 mm  
**B:** 124 x 356 mm



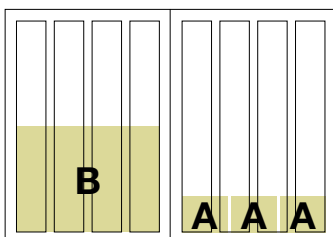
**1/4 page** Price b/w  
**12,200 DKK**

Width x height:  
**A:** 124 x 176 mm  
**B:** 256 x 86 mm  
**C:** 58 x 356 mm  
**D:** 190 x 116 mm



**1/8 page** Price b/w  
**6,900 DKK**

Width x height:  
**A:** 124 x 86 mm  
**B:** 58 x 176 mm



**1/16 page** Price b/w  
**3,600 DKK**

Width x height:  
**C:** 58 x 86 mm

**Cover advertising** Price b/w

**A: Front page spot 7,500 DKK**

Width x height:  
82 x 75 mm

**B: 1/2 back page 27,150 DKK**

Width x height:  
256 x 176 mm

## Discount

3 - 4 placements ..... ±15%  
5 - 7 placements ..... ±20%  
8 or more placements..... ±25%

The ads must be ordered at the same time and inserted within 12 months in 'BygTek' and/or 'Mester & Svend'. No discount on colour surcharges.

## Colour and placement surcharge

1 colour: 1,085 DKK  
2 colours: 2,170 DKK All colours must be CMYK-separated.  
3 colours: 3,255 DKK No discount on colour surcharges.

Placement surcharge: Page 3: +10%, page 5: +5%.

## Inserts

Please call for special quotation.

## General information

**All prices are based on hi-res CMYK-separated PDF-file, delivered on CD or by e-mail: ads@odsgard.dk**

All prices are exclusive VAT and possible artwork.

Recommended resolution: 100 pixel per cm (254 dpi).

Proof or proof print must always be enclosed; otherwise the publisher will not undertake any responsibility.

The publisher undertakes no responsibility for material handed in too late, as well as strikes and other kinds of force majeure cannot lead to the publisher being liable in any damages.

A 5% reimbursement is granted for information/guarantees/completely ready material provided by approved advertising/media agencies. Inserts and colour surcharges are exempt from reimbursement.

'BygTek' is distributed by CPH Post Centre based on material from BAS (the Building Trade's Address Service).

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# BYG•TEK

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# Independent!

'BygTek' has now been published for 26 years with no signs of obsolescence. With every edition we strengthen our position. We are there; we were always there!

'BygTek' has established a solid readership covering widely within the building industry. Our readers react to our articles and the suppliers' ads.

The readership of 'BygTek' is currently updated with calls to new companies... Annually we call about 12,000 readers. We know what our readers do for a living and do not send out magazines to people who are no longer interested.

A rapidly developing industry demands contents, good layout, and actual possibilities if the readers shall make it longer than to page 5...

'BygTek' is a fine choice because we focus on independent journalism.

Peter Odsgard, chief editor  
bygtek@odsgard.dk

'BygTek' Circulation	Number	%
Master carpenters and joiners	5,054	23.9
Contractors	3,416	16.2
Firms of architects and engineers construction	3,112	14.7
Master Builders	2,106	10.0
Housing associations	1,752	8.3
Contractors for the buildingtrade	1,303	6.2
Circuit installers, large companies	992	4.7
Organizations/individuals/public authorities	738	3.5
Plumbing and heating installers, latge companies	606	2.9
Timber trade and DIY centres	552	2.6
Roofers/insulating material companies/energy auditors	483	2.3
The flooring industry	411	1.9
Glaziers	395	1.8
Technical management and technological universities	174	0.8
Foreign countries	52	0.2
<b>Total</b>	<b>21,146</b>	<b>100.0</b>

**4 times a year 'BygTek' is published in a special edition also aimed at:**

Master painters	1,602
Plumbing and heating installers, smaller companies	1,544
Circuit installers, smaller companies	1,391
Landscape gardeners	1,247
Agricultural machine pools	1,009
Contractors for the buildingtrade	1,223
<b>Total edition 4 times a year</b>	<b>29,162</b>



Controlled net distribution according to the Danish Audit Bureau of Circulation from 1/7-2008 to 30/6-2009: 21,146 copies. 4 times a year extra 8,016 copies.

Odsgard Media publishes the trade journals Byggeri, BygTek, Mester & Svend, Puff, Telekommunikation, Elektronik & Data, Lager & Transport and PackMarkedet.

